

work experience

- 8.09 - present **Possible Worldwide** - Cincinnati, Oh
Responsibilities include leading the definition and design of mobile applications and mobile optimized websites, contributing thought leadership and strategy for mobile executions, providing best-in-class examples of mobile marketing campaigns and user experiences, handling diverse design assignments in various industries, markets, and media, develop and manage the premier business assignments for the design function, mentoring designers and associate designers, and providing estimates.
- 1.09 - 8.09 **Blue Whitespace / Promotion Execution Partners** - Cincinnati, Oh
Responsible for designing, coding, and maintaining web sites, vetting of third party software providers, eCommerce planning and execution, direct mail, print promotions, vetting hosting platforms, search engine optimization/reporting, freelancer coordination, and Flash animation.
- 10.06 - 12.08 **F+W Media** (formerly F+W Publications) - Cincinnati, Oh
Responsible for designing web sites, direct marketing emails, banner advertisements, e-newsletters, and online offers. Duties also included video compression, Flash animations, internal communications, freelancer coordination and beta testing.
- 10.05 - 10.06 **Western & Southern Financial Group** - Cincinnati, Oh
Responsible for maintaining, beta testing, and designing internal and external web sites and communication pieces. Duties also included research of company processes, implementation of on-line education tools, search engine optimization, web traffic reporting, and research of current web standards.
- 3.01 - 10.05 **McMicken College of Arts and Sciences Marketing and Communications, UC** - Cincinnati, Oh
Responsible for designing, developing, and maintaining web sites along with producing print material for McMicken College of A&S and the University of Cincinnati. Duties also included providing technical support to college departments, photography, overseeing co-op students, and direct marketing.
- 1.01 - 3.01 **Out of the Box** - Columbus, Oh
6.00 - 9.00 Worked as a co-op on the New Media team. Responsibilities included acting as lead designer, production artist, and assisting in concepting on web site and multimedia design.
- 1.00 - 3.00 **Optimum Group** (was Co-Active Marketing) - Cincinnati, Oh
6.99 - 9.99 Worked as a co-op on the New Media team. Responsible for assisting in the concepting and execution of a variety of interactive products, including web sites, computer-based training tools, and other CD-ROM-based solutions. Took on a variety of roles from production assistant to playing a lead design role.

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interaction designer

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specialties

Mac, Windows, Adobe CS, Microsoft Office, mobile usability and design, thought leadership, strategy, interface design, user experience, HTML, CSS, global eCommerce implementation, content management systems, beta testing, social networking, Volusion, and QuantumArt CMS platforms.

education

University of Cincinnati - College of Design, Architecture, Art, and Planning (DAAP)

9.96 - 6.02

Degree: Bachelor of Science in Digital Design

Grade Point Average: 3.2/4.0

Dean's List: Fall '96, Fall '98, Fall '99, Spring '00 and Fall '01

8.92 - 6.96

Graduated from Fairborn High School - June 1996 in top 13% of class

references

available upon request